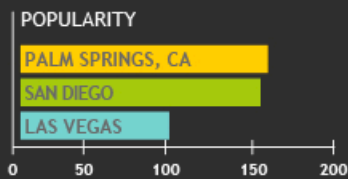




*Analysts based on requests into more than 80 destinations and 60,000 annual international delegates.

TOP 3 destinations - USA



PALM SPRINGS, CA

"This destination is forming a reputation for having the top music festivals in the world; and the Palm Springs Film Festival will be taking place soon".

Barb Smith, DMCP | Partner - Palm Springs



SAN DIEGO

"Several new attractions have recently opened such as the Waterfront Park, as well as several new venues such as the Parq and AD nightclubs. The summer climate has extended through to the autumn months which makes San Diego a perfect escape from the cold for the domestic market during this time".

Jennifer Miller, Regional President -Southwest

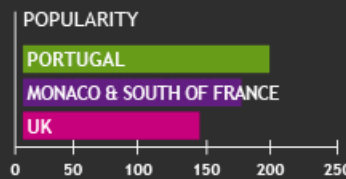


LAS VEGAS

"New attractions such as the Top Golf entertainment venue has recently opened; and several annual large sports tournaments, such as the Waste Management Open and the Super Bowl, have chosen Arizona as the location for the upcoming season".

Sterena Strickland, Vice President of Sales - southwest

TOP 3 destinations - EMEA



PORTUGAL

"Lisbon is on a trendy loop. The already passed crisis projected an image of affordable, exotic, accessible and safe destination that still in M&E planner's minds from Spain, France and Germany. New flight routes (Portugal-Germany), rebuilding of historic venues and new hotels (10 in Lisbon in 2014). Big interest from Brazil and Angola (due to cultural ties)".

Saude Leitiaio, Pacific World Portugal.



MONACO & SOUTH OF FRANCE

"Effective marketing campaign from Monaco CB (ICCA "Best Marketing campaign" Award) built a new image of the destination repositioning it into the MICE market. Important events such as Interpol General Assembly or Ernst & Young World Entrepreneur Of The Year sent a positive message and helped to change the perception of Monaco in the sector".

Evelyne Mancini De Boni
Country Manager Monaco, France & Italy

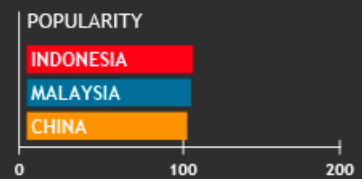


UK

"UK has seen huge demand from European and Brazilian MICE source market. Incentive business and gala dinners are back and in demand! London is the world's most popular destination with numbers up by 20% according to National Statistics due to the great accessibility and ever-changing London entertainment and hospitality industry offers".

Ville-Aleks Mineur, Destination Manager UK

TOP 3 destinations - Asia



INDONESIA

"Conferences from Indonesian companies and from the Asia Pacific region generate high growth for Jakarta and Bali. Incentives from all over the world into Bali. New hotels and new venues for evening events, and value for money".

I Wayan Sumadiyasa,
Meetings and Incentives Manager Indonesia



MALAYSIA

"Corporate meetings and conferences, especially from the Pharmaceutical sector. Active global promotion from MyCEB in MICE tradehows and communications. The negative perception from Malaysian airlines incident is fading away".

Catherine Chong, Country Manager Malaysia



CHINA

"Conferences in Shanghai, incentives and Pharma meetings. Initiatives internationally from the Tourism Administration to attract conferences. Communication about better integration of experiences connected with Huangpu and Suzhou rivers".

Merrisa Xia, Destination Manager Shanghai

In global alliance with **ACCESS**
Destination Services

Pacific World | Part of TUI Travel PLC

Contact us today for more information about our destinations

CONTACT US >>

Pacific World destinations:

ASIA: China - Hong Kong - India - Indonesia - Malaysia - Singapore - Thailand - Vietnam - Cambodia - South Korea - Sri Lanka - The Maldives | EUROPE: Spain - France - Monaco - Greece - Portugal - Italy - Scotland - England - Croatia | MIDDLE EAST: Dubai - Abu Dhabi - Oman | SOUTHERN AFRICA: South Africa - Namibia - Mozambique - Botswana - Zambia - Zimbabwe

NORTH AMERICA (In Global alliance with Access): United States of America

www.pacificworld.com



@PacificWorldDMC



pacificworlddmcpco



myrequest@pacificworld.com