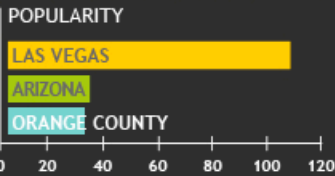




*Analysts based on requests into more than 100 destinations and 60,000 annual International delegates.

TOP 3 destinations - USA



LAS VEGAS

"New venues are more corporate-friendly; more frequent incentive trips with larger groups. Las Vegas is also becoming more of a "foodie" city."

Sterena Strickland, Vice President of Sales - Southwest

ARIZONA

"Recent revitalization of downtown Phoenix includes new art-centered activities and events. Spring training for MLB (major league baseball) is currently in place and attracting visitors."

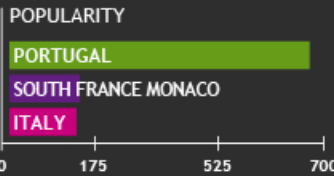
Jennifer Miller, Regional President - Southwest

ORANGE COUNTY

"This area of Southern California offers many outdoor activities which are especially popular to visitors during this time of year. The cooler climate of this season draws visitors and groups who are interested in outdoor activities such as hiking. Laguna Beach has some of the most scenic hiking trails in the area. Alta Laguna Park (aka "Top of the World") has, by far, the best view of any hike."

Candace Bisconte, CMCP / Partner - Orange County

TOP 3 destinations - EMEA



PORTUGAL

"French and US clients are driving interest in Lisbon, driven by a combination of value-for-money and a variety of new spots that melt tradition with modernity, such as the Av. Da Liberdade which is becoming more popular with the opening of five new hotels and luxury stores."

Saude Leitaõ | MICE Manager Portugal

SOUTH FRANCE MONACO

"Monaco and the South of France continue to promote its infrastructure and to enhance its appeal as a true meeting and incentive destination. In the first quarter of this year, Monaco and Cannes has played host to some significant sized forums and congresses. With enhanced flight options from the USA into the region, global event planners continue to choose the sunny destination for its outdoor activities and excellent sporting facilities. Recent investment includes the newly refurbished and affordable Rowing Club in Monaco Harbour and the eco-friendly and unique Alliance Stadium venue, in Nice, now open for MICE activities."

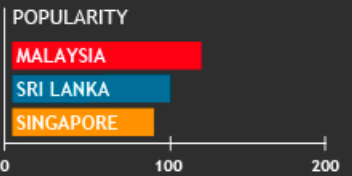
Evelyn Mancini De Boni, Country Manager Monaco, France & Italy

ITALY

"As the global spotlight falls on Italy for the imminent start of Expo 2015, the country continues to generate strong interest, with many visitors choosing Milan and other Italian destinations rich in culture and originality, for their event and convention activities. In keeping with the theme of Expo 2015, "Feed the Planet, Energy for Life", there are numerous unique hotels and venues, promoting the "green" aspect and enhancing the destination's appeal even further. Also investment in transportation links has made travelling between the major cities of Milan and Rome much quicker. Thanks to the Expo debut of the innovative Frecciarossa 1000 Dream Train, this journey will now take only 2 hrs 20 mins."

Emanuele Pinna | Destination Manager

TOP 3 destinations - Asia



MALAYSIA

"Malaysia's value for money proposition and world-class convention facilities are among the reasons to support the country's favourable position in the industry. Interests from Europe and Asia Pacific for Meetings have pushed up demands especially in the lively capital - Kuala Lumpur, which provides facilities for events ranging from small meetings to grand international conventions. It's lush landscape offers plenty of spring-off activities to other states in the country for pre and post-event makes it an ideal destination for MICE events."

Catherine Chong | Country Manager Malaysia

SRI LANKA

"The end of the Civil War and the peaceful election in January means that Sri Lanka is now appearing as a new incentive destination for planners who want to experience something new and undiscovered. Highlights now included in incentive itineraries include Kandalama (Historic City) and Kandy (Hill Station)."

Ziyan Ameen | Destination Manager Sri Lanka

SINGAPORE

"Singapore's strong security, strategic geographical position and excellent air connectivity are key attributes for Singapore to be selected as host destination for events. Corporate Meetings and Incentive Travels remain high on the request list, especially from the USA, citing the quality of hotels and diverse entertainment options that Singapore offers. The reopening of Suntec Singapore has also signalled a strong return for exhibitions and conferences to Singapore."

Gina Lim | Destination Manager Singapore

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