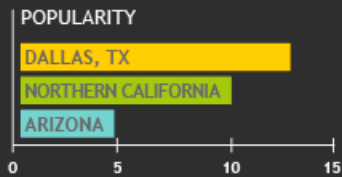




*Analysts based on requests into more than 80 destinations and 60,000 annual international delegates.

TOP 3 destinations - USA



DALLAS, TX

"Cities such as San Antonio are forming a new reputation of being known as a cultural and performing arts destination. New and larger hotels with favorable rates are opening and attracting more and more new, first time corporate visitors compared to prior years."

Susan Gregory | Director of Marketing- Texas



NORTHERN CALIFORNIA

"San Francisco achieved several new and big sporting milestones this season. The San Francisco Giants baseball team won the World Series, and a new stadium has opened which is the home of the San Francisco 49er's football team. Baseball and football are major sporting events which draws thousands of sports fans to the city"

Mary Carvotta-Trexler, Chief Creative Officer Northern California & Wine Country

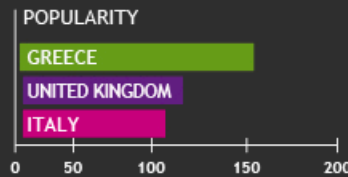


ARIZONA

"Arizona is receiving more attention during this season, because of the highly anticipated Super Bowl just around the corner. Another attraction about Arizona at this time is the sunny desert weather which is a great escape from the winter cold."

Sterena Strickland, Vice President of Sales - Southwest

TOP 3 destinations - EMEA



GREECE

"The Athens Classic Marathon, the "Authentic" marathon is not just a sporting event but a bridge uniting the legend of Marathon to today. The 32nd edition ran in November attracting guests from all around the world. For incentive groups, the Meteora Museum has recently opened, focusing on the wonderful world of mushrooms, offering a selection of activities from cooking classes to foraging, all with the great view of Meteora."

Simone Kohl, Operation Manager Greece



UNITED KINGDOM

"London continues to be the leading city destination in Europe for meetings & events. Trendy and stylish venues are opening across the city in 2015, including the Intercontinental London. The O2 featuring the largest pillar-free ballroom in Europe, and the IET London: Savoy Place, opening after a long-term renovation project. Gastronomic offer is also expanding with a new restaurant by Spanish 3-star Michelin chef, David Muñoz, StreetXO, opening soon, along with popular Korea-American TV chef Judy Joo opening her first London restaurant in January. London continues to be the place to be!"

Ville-Aleksi Mineur, Destination Manager UK

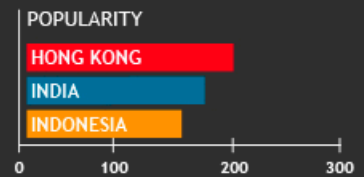


ITALY

"Expo 2015 continues to change the image of the city and to be the catalyst to drive increasing interest in Milan. While new 4* and 5* hotels have recently opened to cater for the influx of visitors in 2015, the real buzz is being generated in the new expo area in the northwest of Milan and the newly opened "Casa Milan" providing guests with a unique experience related to the AC Milan football club."

Emanuele Pinna, Destination Manager

TOP 3 destinations - Asia



HONG KONG

"Hong Kong continues to be a key hub city for Asia and perceived as a safe city in the past weeks, despite the protests episodes. More global or regional Asia Pacific conferences and events are being planned in Hong Kong for 2015 and 2016, and more and more combined with Macau"

Ivy SUNG YUEN YEE 宋婉儀, Destination Manager



INDIA

"The elections in early 2014 have brought in a business-friendly government that is pro-active towards tourism. This is reflected in the visa-on-arrival facility which is now open for visitors from 43 countries. MICE clients are also increasingly attracted to India due to improving infrastructure, such as the new JECC (Jaipur Exhibition and Convention Centre) which recently opened making the "Pink City" a new hub for meetings and events."

Pankaj Hingorani, General Manager PW India



INDONESIA

"Economic recovery is fueling a growth in conferences from Indonesian companies and from the Asia Pacific region generating high growth for Jakarta and Bali. Bali continues to deliver strong value for money, and new hotels and new venues for evening events are drawing incentives from all over the world into Bali."

Sumadiyasa (Mr.) Meeting & Incentive Manager Indonesia

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