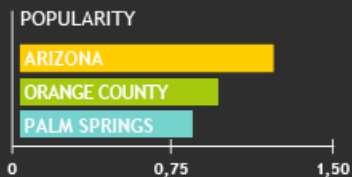


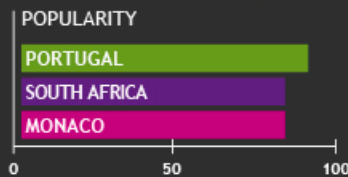


\*Analysts based on requests into more than 100 destinations and 60,000 annual international delegates.

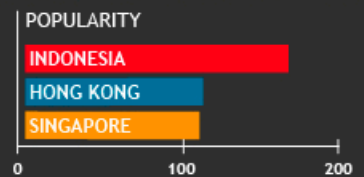
## TOP 3 destinations - USA



## TOP 3 destinations - EMEA



## TOP 3 destinations - Asia



### ARIZONA

"Continued interest from the pharmaceutical market and the revitalization of downtown Phoenix are some of the causes for increased visitor traffic."

Jennifer Miller | Regional President - Southwest

### PORTUGAL

"Leading destination in Europe at the World Travel Awards 2015, winning first place in 16 European categories including Best Business Hotel, The Vine and Best Airline Company to Africa and South America - TAP Portugal. By continuously reinventing itself, Lisbon continues to attract major events such as the Web Summit 2016, Europe's largest Technology Conference (50,000 attendees)."

Saudade Leitão | MICE Manager

### INDONESIA

"Indonesia consistently remains a top choice for Clients coming from the US, Australia and the UK. Beyond Bali the islands of Lombok and Penida have now become increasingly popular for exclusive incentive groups coming to experience Indonesia."

Sumadityasa | Meeting & Incentive Manager

### ORANGE COUNTY

"A renewed commitment by the local destination marketing organization to market Orange County in several key international destinations. Orange County is a major draw for international visitors due to exclusive shopping opportunities, proximity of major attractions, including whale watching and endless water activities."

Candace Bisconte | CMCP | Partner - Orange County

### SOUTH AFRICA

"South African hotel chain, Tsogo Sun, will begin building a 500-room hotel complex in Cape Town city centre. This is the latest news in a slew of announcements related to development and renovation driven by tourism and business meetings. With the Cape Town International Convention Centre also being expanded, the city is positioning itself as a leading regional and global destination for meetings & events."

Carol Martin | Destination Manager

### HONG KONG

"Hotel prices in Hong Kong have started to drop since May / June 2015 bringing renewed interest in the city. Some exciting new venue openings such as Hong Kong Observation Wheel and the Alchemy in the Dark (restaurant) continue to reinvent the experiences Hong Kong can deliver."

Gabriel Wong | Head of Meetings & Incentives

### PALM SPRINGS

"Continuing to see passenger growth through local airport servicing travelers to and from over 500 places across the globe. This destination is forming a reputation for having the top music festivals in the world. Palm Springs benefits from a stronger CVB with a more targeted marketing focus on the international marketplace."

Barb Smith | DMCP, Partner - Palm Springs

### MONACO

"Major events continue to attract MICE travellers to this destination including the most prestigious boat show in the world - Monte Carlo Yacht Show, and Cannes Mipcom, the world's entertainment and content marketplace. As the destination enters into low season, interesting programs at attractive rates are available through Pacific World and our partners to showcase the destination to our clients."

Evelyna Mancini De Boni  
Country Manager Monaco, France & Italy

### SINGAPORE

"With the political and security unrest in the region, Singapore continues to be a favourable destination for MICE. At the same time, the Singapore tourism board has been taking a very active role in promoting this destination to the western market."

Gina Lim | Destination Manager

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