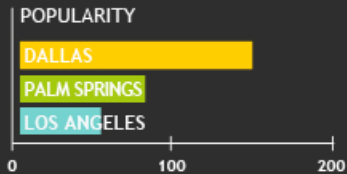


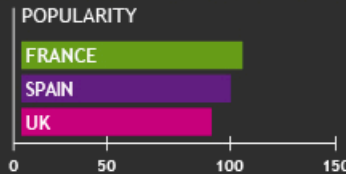


*Analysts based on requests into more than 100 destinations and 60,000 annual international delegates.

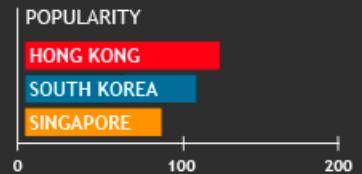
TOP 3 destinations - USA



TOP 3 destinations - EMEA



TOP 3 destinations - Asia



DALLAS, TX

"This destination is forming a new reputation of being a first tier city offering cultural activities and a vibrant night life. Coupled with great lift and attractive room rates, this destination is attracting more conventions, meetings and visitors compared to prior years"

Patty Phelps | Vice President of Sales - Texas



FRANCE

"Among the biggest cities in Europe who competed, Bordeaux has won the prestigious title of European Best Destination 2015 which shows how great the city has improved its facilities to welcome events of all sizes. Direct flights from the biggest European airports and soon, the bullet train will connect it to Paris within only 2 hours!"

Cécile Dubeau | Destination Manager



HONG KONG

"Hong Kong's attitude for no mission is impossible is a strong reason why clients continue to opt this destination as top choice for their conference & events with high expectations."

Ivy Sung Yuen Yee, Destination Manager



PALM SPRINGS, CA

"Palm Springs benefits from a stronger CVB with a more targeted marketing focus on the international marketplace. With more airlines adding more non-stop service, visitors to this destination are attracted by the better air lift and competitive rates."

Barb Smith, DMCP | Partner - Palm Springs



SPAIN

"Spain is back on track! The Southern European pearl is rated as one of the top 5 countries worldwide by number of meetings organised in 2014, according to the ICCA ranking. Football is again one of the main attractions especially for Barcelona! Many new High Class hotels are opening in various cities of Spain: Mandarin Oriental is now in Madrid. Seville has the most modern convention center in Europe and Malaga is THE city of museums with the first Centre Pompidou outside of France. And the best chefs of the world will help you savor the Mediterranean!"

Monica Sala | Country Manager Spain & Portugal



SOUTH KOREA

"While Seoul was busy with Incentive programs and Pharma meetings, local city Yongam was busy with the Porsche Carrera Cup Asia 2016. Others went to the newly opened BMW test drive center to quench the thirst for the speed! This place has become a new trendy spot for Incentive Program organizers. Visitors find South Korea as a fascinating destination where the old adage "don't mix Business with Pleasure" seems to be the lost art. It is fair to say South Korea is the new MECCA for MICE organizers."

EJ Fieldhouse | Country Manager, South Korea



LOS ANGELES, CA

"Los Angeles has seen a recent influx of visitors from Brazil, Asia and New Zealand. Los Angeles has been hosting recent large-scale events such as The Met Gala, The Critics Choice Awards and many festivals of wine, food and outdoor movies during this time of Festival Season."

Sterena Strickland, Vice President of Sales - Southwest



UK

"May month is very much spring bloom in London. Month is filled with festivals and new openings for summer season. Most known event is RHS Chelsea Flower show in the end of the month, but there are many street and food festivals as well to celebrate diversity of the city. West end shows are ever popular and for summer season Open Air theatre opens in May. So there has been a great selection of happenings for incentive groups. Large conferences at ExCel have also boosted the visitor numbers."

Ville-Aleksis Mineur | Destination Manager



SINGAPORE

"Singapore has attracted several large events to the destination as it provides top notch infrastructure, efficient service and warm hospitality. Safety and stability in this country further strengthen her positioning as an ideal MICE destination for corporate events."

Gina Lim | Destination Manager

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