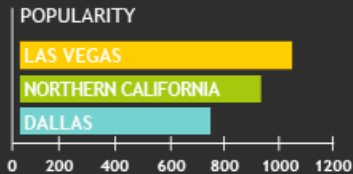


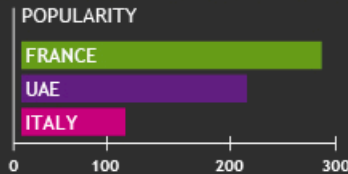


\*Analysts based on requests into more than 100 destinations and 60,000 annual International delegates.

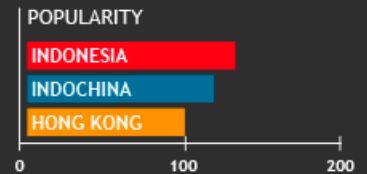
## TOP 3 destinations - USA



## TOP 3 destinations - EMEA



## TOP 3 destinations - Asia



### LAS VEGAS

"More pharmaceutical companies with larger groups are coming to Vegas; as well as an increase in the number of smaller groups. Vegas is forming a new reputation of being one of the top destinations for dining in celebrity chef restaurants."

*Sterena Strickland, Vice President of Sales - Southwest*



### FRANCE

"This early 2015, France (and Paris in particular) has definitely generated a great interest for meetings due mainly to competitive prices, a great variety of venues/properties including new ones (Melia Defense Hotel, Lido's new show), and of course, a very easy access."

*Cécile Dubeau | Destination Manager Paris*



### INDONESIA

"Bali long known for its indigenous and unique culture, arts and traditional dance now puts itself back on the map as one of the hottest incentive destinations in South East Asia. Whether it is a private welcome cocktail at the pool side of the trendy W Hotel Seminyak or a beach party at the newly opened Ritz Carlton Nusa Dua, Bali is home to a new era of event possibilities."

*Sumadiyasa | Meetings & Incentive Manager Indonesia*



### NORTHERN CALIFORNIA

"San Francisco has recently seen an influx in Artisanal Chocolatiers making this city their home. With this influx has come many related tours and events."

*Mary Carvatta-Trexler, Chief Creative Officer Northern California & Wine Country*



### UAE

"The strong infrastructure network, air accessibility and abundance of hotel options in UAE make it an ideal choice for international meetings & Incentives. UAE has established a considerable reputation as an exceptional destination for MICE industry and has hosted some impressive large international events varying from 1000 to 16000 pax. PW UAE has been offering seamless services to its clients over the past three years and has become a destination leader in MICE."

*Jestine Alfred | Destination Manager UAE*



### INDOCHINA

"Hanoi came 4th on the world's top 25 travel destinations in 2015 Travellers' Choice Awards, based on millions of reviews from travellers and has been described as a place with long-standing charm and beauty with mixed modern designs. Da Nang is also on top of a list of previously unheralded destinations being tipped to become tourist hotspots this year."

*Tran Viet Thuy | Director of Operations Indochina*



### DALLAS, TX

"There has been a recent influx of visitors from the Northeast, Mexico and Asia. New venues such as the new AT&T Stadium, the Omni Dallas and George W. Bush Museum are attracting more and more conventions, meetings and visitors compared to prior years."

*Patty Phelps, Vice President of Sales -Texas*



### ITALY

"Rome "the eternal city", always gives its charm for successful incentives. Milan, synonymous of efficiency, will be capital of the world for 6 months because of Expo 2015. New venues, luxury hotels and restaurants in the two main Italian cities, provide new creative opportunities in Italy."

*Emanuele Pinna | Destination Manager*



### HONG KONG

"Hong Kong remains an excellent destination for global and regional conferences and events. Based on its excellent geographical position, ease of access, strong security, visa free for many and zero taxation for almost all items this city stays on top of the list for large scale association meetings as well as events with multi country participants."

*Ivy Sung Yuen Yee | Destination Manager Hong Kong*

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