



*Analysts based on requests into more than 100 destinations and 60,000 annual International delegates.

TOP 3 destinations - USA

POPULARITY



TOP 3 destinations - EMEA

POPULARITY



TOP 3 destinations - Asia

POPULARITY



CHICAGO

"New hotels such as the Hyatt Centric and new events such as New Year's Eve Chi Town Rising Celebration are just a few things that continually contribute to the appeal of Chicago as a destination that offers an abundance of hotel options, great airlift, first class museums and home to many corporate headquarters and associations."

Gary W. Marr
CMP | Managing Partner - Chicago

FRANCE

"The EURO 2016 Cup is buzzing since the official team draw took place mid-December. Event planning is in full swing in the 10 host cities in preparation for this international competition. Requests for social programs around each match are flooding in from our European neighbors UK, Belgium and Germany, eager to combine the excitement of sports with local cultural flair."

Cécile Dubeau | Destination Manager

THAILAND

"Thailand closed 2015 with double-digit growth in business event traveller numbers and earnings driven by stellar performance from the European markets. Promotional campaigns from the Thailand Convention Bureau continue to catalyse the market by offering attractive benefits for delegates and meeting planners."

Bert Chamrernnosit | Country Manager

PALM SPRINGS

"Recent and more aggressive marketing activities of the local CVB have drawn more visitors. Not commonly found in other destinations, Palm Springs offers a large inventory of unique, luxury, high-end activities: private golfing, dinners at celebrity homes, bi-plane rides and private polo matches."

Barb Smith
DMCP | Partner - Palm Springs

SPAIN

"International Trade Shows and Festivals celebrated in Spanish cities such as Seville with the EUBEA Awards Festival and IBTM World announcing its continuation for 3 more years in Barcelona keeps the focus on Spanish cities as favourites for organizing incentives and events. Madrid is also trending these days with the recent renovation of some international hotels. Valencia also reports a significant increase (17%) on visitors coming from the US during the last year."

Monica Sala | Country Manager

CHINA

"Shanghai is embracing more changes. New openings in 2016 - Disneyland theme park and Shanghai Tower (2nd tallest building on the world) opening its observatory deck above 600m and its ample function space. New and unusual destinations for conferences creating interest - Wuzhen, a Water Village and ancient town with 1300 years' history, just 130km away from downtown Shanghai, has just hosted the World Internet Conference."

Grace Guan | Destination Manager Beijing
Violet Wang | Destination Manager Shanghai

LAS VEGAS

"Vegas has opened more direct international flights and has been steadily developing a panoply of retail and other non-gaming options for consumers."

Sterena Strickland
Vice President of Sales - Southwest

GREECE

"Business has definitely come back to Greece. Event's recent TOP list of European cities shows Athens in the TOP 20s cities for meetings and events. Unbeatable historic heritage and the diversity in landscapes, experiences, alternative activities & gastronomy are the keys to Greece's success."

Simone Kohl | Destination Manager

INDIA

"Cultural and sports events are driving more interest in India: Holi, festival of colours and the ICC World Twenty20 will both take place in March. The Twenty20 international cricket event will showcase eight magic cities of India: Bangalore, Chennai, Dharamshala, Kolkata, Mohali, Mumbai, Nagpur and New Delhi."

Naveen Rizvi | Country Director

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